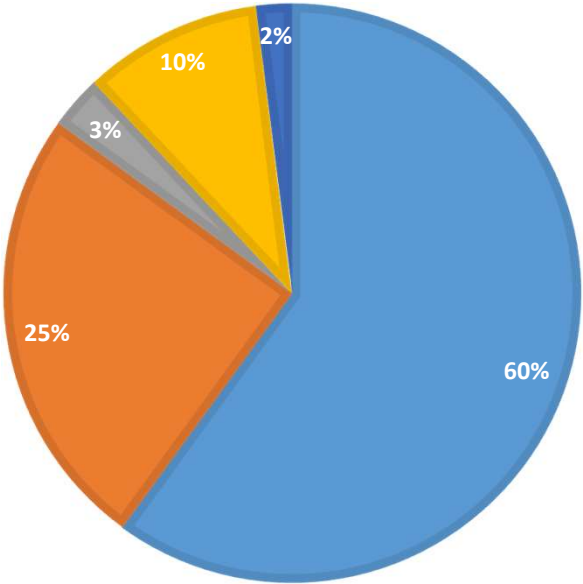


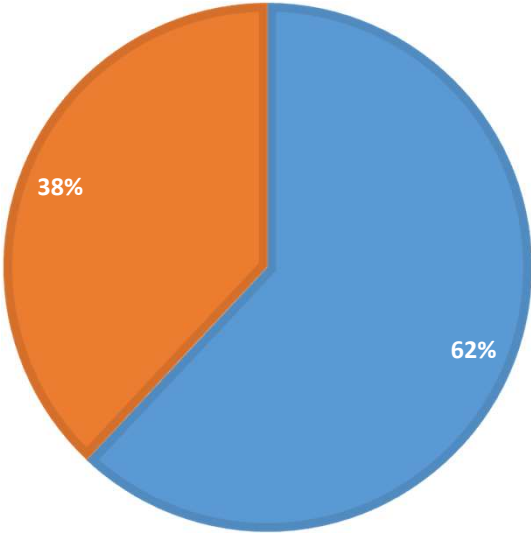
HOW WOULD YOU COMPARE THIS YEAR'S BLACK FRIDAY SALES TO LAST YEARS?

■ Much Better ■ Better ■ Same ■ Worse ■ Much Worse



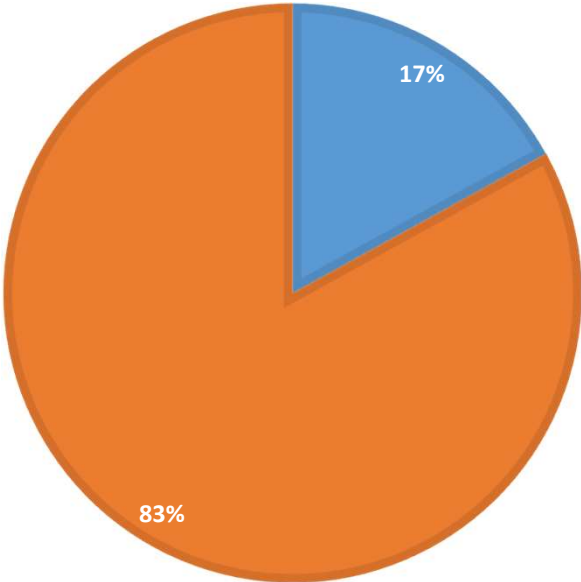
DID YOU INCORPORATE ANY OFFERS THIS YEAR SPECIFICALLY FOR BLACK FRIDAY?

■ Yes ■ No



WAS THIS THE FIRST TIME YOU PARTICIPATED IN BLACK FRIDAY?

■ Yes ■ No



HAVE YOU EXTENDED YOUR NORMAL OPENING HOURS DURING BLACK FRIDAY?

■ YES ■ No

